

# PREPARING FOR **VOLATILITY** IN ENERGY PRICING

Develop a strategy to minimize  
your winter energy costs



**INSIGHT ENERGY**  
ACHIEVE SUSTAINABLE RESULTS

# NAVIGATING ENERGY MARKET VOLATILITY

Minimize Cost with Informed Purchasing Strategies

**Over the last several years, energy markets have seen significant increases in price volatility that can have a major impact on a customers' bottom line if not managed appropriately.**

This volatility underscores the importance of actively managing and ensuring that your energy purchasing strategy is informed by up-to-date market news and analysis.

This volatility can increase during the winter months due to increased heating demand. During the winter, typically November through March, the United States uses more natural gas than it produces, forcing utilities to pull gas from storage inventories to meet demand. This increased demand also increases price volatility, making winter an even more critical time to have a purchasing strategy in place.

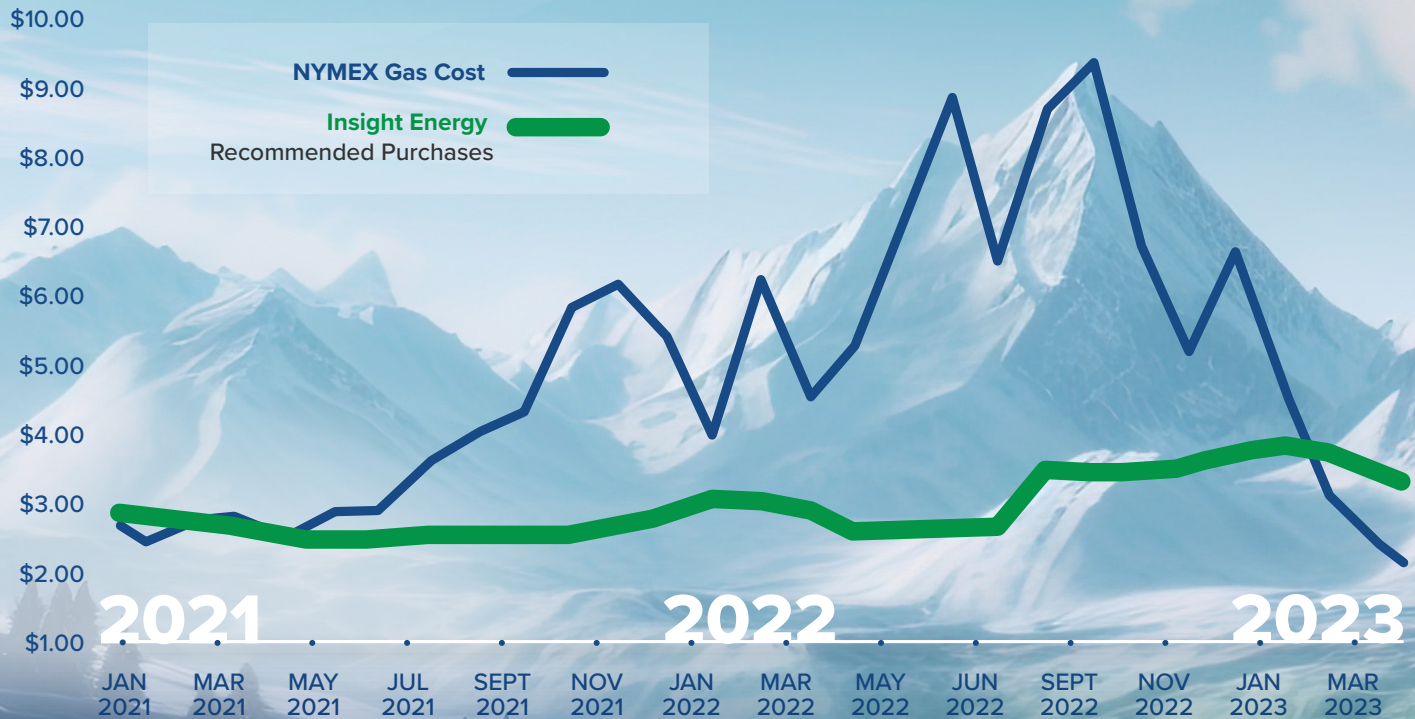
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**INSIGHT ENERGY'S** RECOMMENDED PURCHASING STRATEGY HAS

OUTPERFORMED THE FLOATING  
COST OF NYMEX NATURAL GAS BY

**32%**

# INSIGHT ENERGY'S ENERGY OPTIMIZATION PERFORMANCE VERSUS MARKET PERFORMANCE



**Insight Energy**, as a comprehensive provider of energy management services, is equipped with the tools to help you make informed purchasing decisions. Our team of market intelligence experts meets regularly to evaluate the market and discuss purchasing strategies. Over the last three years, Insight Energy's recommended purchasing strategy has outperformed the floating cost of NYMEX natural gas by 32%. Customers who followed this purchasing program were largely shielded from the volatility experienced in energy markets throughout 2021 and 2022.

# WHAT ARE SOME IMMEDIATE STEPS YOU CAN TAKE TO PREPARE FOR FUTURE VOLATILITY IN ENERGY MARKETS?

1

## Assess Organizational Risk Tolerance

- ✓ How does your organization view risk?
- ✓ Are your energy purchases aligned with this risk strategy?

2

## Evaluate Supply Contract Strategy

- ✓ Do you have a supply contract in place?
- ✓ Are you aware of potential exposure you may have under your currently contracted pricing structure?

3

## Stay Informed on Market Movement

- ✓ What is your current source of energy market news, trends, and analysis?
- ✓ What is your strategy for identifying market movement that would dictate a purchase?

If you would like to discuss how Insight Energy can help you manage energy market volatility, please contact us today.



## Let's get started

Contact us directly:  
[energygroup@insightsourcing.com](mailto:energygroup@insightsourcing.com)



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## About Insight Energy

Insight Energy offers more than just designing and implementing energy and sustainability solutions. Our team provides full-lifecycle project management, ensuring that our clients receive the most effective and impactful outcomes throughout the entire process. We prioritize the customer experience and strive to exceed expectations in every interaction, putting our clients first.

Led by industry experts, our practice consistently stays ahead of emerging trends, keeping our clients at the forefront of innovation. We customize each energy program to address the distinct needs and challenges of our clients, steering clear of a one-size-fits-all approach.

Building on our strong procurement background, we recognize the crucial role of cost efficiency and supply chain optimization. With access to extensive energy data sets, we are uniquely equipped to offer insightful, data-driven recommendations to help our clients reach their objectives.

**Our core commitment at Insight Energy is to provide each client unparalleled value and sustainable impact.**

Insight Energy is a division of Insight Sourcing Group. Insight Sourcing Group is the premier professional services firm in North America exclusively focused on strategic sourcing, cost optimization, and procurement operation transformation.